ABOUT PRATHAM

PRATHAM

Pratham started in Mumbai in 1994 with the vision and mission of "Every Child in School and Learning Well". In the early years, Pratham's area of work was Mumbai; now it is spread across India. Initially, Pratham catered exclusively to children in urban areas, but now works on a large scale in rural areas across India. From being a service delivery organization, Pratham has evolved to be an innovator of methods of large-scaledelivery. To support the growth and needs of the rural and urban programs, the continuous development of teaching learning approaches, methods and materials as well as training are continuous ongoing activities.

PCVC

Pratham Council for Vulnerable Children (PCVC) serves as the Child Rights and Protection wing of Pratham, established in the year 2000, with the aim of "Every Child's Rights Protected, Every Child in School and Learning Well." Initially PCVC started as an outreach program in the urban slum communities of Mumbai, responding to the needs of children belonging to underserved communities emphasising on a specific segment of out of school and working children. Today, PCVC has grown from being an organization focused on working with child labourers, to a Rights-based and Resource organization, working on protection and safeguarding rights of children.
DIRECTOR'S DESK

We at PCVC believe that every child matters and from over the years through our different interventions we have tried to reach out to the most unreached children. 2018-19 also saw an additional of a few new interventions alongside the already ongoing activities in the different states, we also saw some roadblocks which turned out to be learning points for us. In all the states, according to the need of the geography we carried out different campaigns, awareness drives and have closely worked with the government stakeholders. We were instrumental at many geographies to set the child protection system in place.

- MR. KISHOR BHAMRE
• During 2018-19, PCVC reached out to 3,76,572 children through direct intervention. Interventions were carried out in 1,260 communities in 7 States - Bihar, Uttar Pradesh, Maharashtra, Gujarat, Andhra Pradesh and Telangana.

• PCVC conducted a railway tracking campaign in July to understand the unsafe migratory patterns of children where in 18,433 children were found across the railway stations in varied age groups.
NATIONAL SNAPSHOT

• The ‘Surakshit Bachpan – Naya Savera’ campaign carried out in Bahraich, Uttar Pradesh, reached out to 20 gram panchayats covering 69 villages. For conducting sessions in schools and madarsas, the team visited 48 educational institutions. A total of 8,098 children were covered through sessions in both villages and in education institutions.

• The ‘Surakshit Bachpan’ campaign was carried out in 3 districts of Bihar – East Champaran, Sitamarhi and Gaya. In these districts, the team visited 420 villages in 6 blocks in which 64,179 children and 23,055 adults were covered.
NATIONAL SNAPSHOT

- The orientation of Jeevika Community Mobilizers (CMs) and Shiksha sevaks in all our 3 intervention districts namely, Sitamarhi, East Champaran and Gaya district, in 9 blocks in Bihar was done. We were able to reach out to 404 Jeevika CMs and 495 Shiksha sevaks.
THE YEAR AT A GLANCE 2018-2019

07
NATIONAL PRESENCE- STATES

1260
COMMUNITIES REACHED

36
BLOCKS COVERED

21066
CHILDREN REACHED THROUGH PREVENTION ACTIVITIES

1695
CHILDREN RESCUED FROM WORK

18726
EDUCATIONAL SPONSORSHIP PROGRAM

2384
CHILDREN COVERED THROUGH MULTIPLE ACTIVITY CENTERS
328528 CHILDREN COVERED THOUGH SESSIONS IN SCHOOLS/MADARSA'S

3847 CHILDREN WITH SPECIAL NEEDS REACHED OUT TO

326 INTERVENTION WITH CHILDREN IN CONFLICT WITH LAW (CCL)

340788 NATIONAL COVERAGE - TOTAL NUMBER OF PARENTS/VOLUNTEERS REACHED
UTTAR PRADESH

69,961

TOTAL NUMBER OF CHILDREN REACHED OUT
CHILD LABOR AND CHILDREN ON THE STREETS:

1 - In August, September and October, rescues were conducted in Lucknow. A rescue operation was undertaken to rescue Child Labourers and Child Beggars in Lucknow. Pratham, Childline, DCPU, Labour Department, Child Welfare Committee (CWC), UNICEF, District Child Protection Unit (DCPU) were part of this rescue operation. A total of 15 children were rescued in and around the Polytechnic intersection, Indiragandhi establishment and Wave mall. In the month of September, twice child labour rescue were undertaken in the area of Gomti Nagar and Hazratganj. 32 child labourers were rescued from Dhaba’s, restaurants, garages, iron (welding) shops. In the month of October, 7 child laborers were rescued from hotels and shops. All of the 39 children were presented front of the CWC post which they were sent for medical tests and counselling.
2-PCVC team conducted a poster campaign in all the important police stations in Lucknow city. Posters on education, child safety, child trafficking, and similarsuch posters on the issue of child protection was pasted at 12 police stations. Simultaneously, meetings were also conducted with the police officials at the police stations sensitizing them about the child protection issues and how best to handle these cases in best interest of the child.

3-From 6th - 8th February 2019, team members of PCVC’s Lucknow team were at Uttar Pradesh’s Allahabad Kumbh Prayagraj to prevent child labor. The team used audio-visual media such as projectors, distributing pamphlets and through mikes we plan to spread awareness to the people. Through the 3 day camp, the teams hosted banners and posters and pamphlets were posted and distributed. The team advocated about child rights and urged people to not support shops that had children working in them. The team conducted an outreach at Sangam, where they spoke on issued of child labour, need for educating children and distributed pamphlets. A total of 8,000 people were covered through the 3 days camp.
4-Each year PCVC plans to reach out to the different stakeholders through the different campaigns we conduct. Major work takes place in the Northern States as they are the source states. September saw Phase Two of Surakshit Bachpan Campaign in Bahraich, Uttar Pradesh. Surakshit Bachpan is an initiative of the UP Government. The aim of the campaign is to create child labour free villages. Though this campaign we reached out to 8,098 children, 3,326 adults and 1,71 teachers in 5 blocks.

5- On Bahraich Station a desk has been started. The station acts as an exit point for children migrating for work. This desk shall help in preventing children from leaving the city for work.
6- In Bareilly the ‘SANKALP’ project was started. This project was focused on ensuring that children in the age group of 16 years and below do not engage in any form of work in their homes. The aim was to achieve the goal of Child Labour Free Zone (CLFZ) which can be rightly described as a place, locality or area, where children are not engaged in work, and in this context, that children do not work at home anymore.
60,909
TOTAL NUMBER OF CHILDREN REACHED OUT
1-According to the Government Resolution of 10 June 2014 of the Child Protection Committee at Ward level and as per Section 106 of Child Care Children’s Care and Protection Act 2015, there is a committee on ward level for the protection of children under this age group of 18 years. Mumbai, PCVC team has done the formation of Child Protection Committees (CPCs) in all the wards PCVC has presence in. These CPCs ensure that child protection related concerns in the community are identified and addressed by them in a timely and effective manner. Regular meetings of these groups are conducted by PCVC staff in order to mobilize the community and make it a sustainable model in the community.

2-In Mumbai there was a factory sticker campaign in the small pockets of Dharavi, Madanpura, Bhiikhila, Govandi, Malwani, Ambujwadi, Kurla, Mulunda areas of Mumbai. Campaign happened! Stickers were stick in total 21561 factories - a total of 731 children were found, of them 277 children up to 14 years old and 408 years were above the age of 15. In this campaign, we came to know that there is a lot of awareness among the people about the rights and laws for the children.
3. Material distribution camp was organized in HKPR and M (W) ward of Mumbai. Children with special needs as well as adults were identified in the community who required different types of material and equipment. Through both the camps, 312 children and 47 adults were reached. Material such as wheel chairs, hearing aids, calipers, crutches, etc. were distributed which would help them further in their day to day life. The total value of the material distributed was Rs. 4,33,300/- which was distributed free of cost to children and adults.

4. A project for Juveniles in Conflict with Law (JCL) was started earlier this year. Through the project the team aims to reach out to 100 such children and get them enrolled into vocational training courses. So far 32 children have been enrolled and of which 5 children have completed their course work and have been awarded certification for the same.
RAJASTHAN

25,130

TOTAL NUMBER OF CHILDREN REACHED OUT
1- PCVC team carried out the third phase of the Child Labour free Hotel’s Campaign in February-March 2019. This time the campaign covered both residential hotels as well as other hospitality spaces, such as restaurants, dhabas, tea stalls, juice centers and trolleys. The total child labourers found during this phase was 277. Of this 9 children were found in residential hotels whilst 268 children were found in other hospitality facilities. The children found at residential hotels were all under the age of 14 years.

2- Team PCVC Jaipur completed ‘Police humare dost’ Campaign in January 2019. The idea behind this campaign was to include active presence of the police force in protecting the rights of the children. Police are one of the major stakeholders in ensuring the safety of children, thus this campaign had a dual strategy. One, creating awareness amongst them about the different issues faced by the children in the city of Jaipur; and secondly also enhancing a better coordination between the community and the police force in safeguarding the children. The team held meetings with the Station House Officer (SHO) and Child Welfare Officer (CWO) and briefed them about PCVC’s work in the communities. Through this campaign, the group associated with 47 urban police stations covering the city of Jaipur. Through this both the Police and we joined hands to help create a better tomorrow.
3. The Rajasthan Child Rights Protection Department had organized a meeting in Jaipur with various concerned Departments and NGOs working in the field of Child Protection to discuss important concerns regarding children in the state. PCVC was part of this meeting, where various points were raised and plan of action was also developed to address concerns in education, health and safety. Under the Right to Education Act, the discussion was to focus more on the 25% reservation for underprivileged children in schools and all concerned NGOs and officials working in the field of education should ensure implementation of the same.

4. In Jaipur, PCVC currently works in 19 communities. In these communities there are several child protection issues such as child labour, children with special needs, addiction, rag-picking, etc. In order to address these concerns through a more sustainable model in the community, in each of the area, children’s groups have been formed which consist of a group of 10-12 children, both girls and boys between the age-group of 8-14 years. Along with these groups, various activities are conducted in order to sensitise them about child protection issues as well as help them understand their rights and how they can effectively exercise them and help other children in their community to address their concerns.
GUJARAT

1,24,053
TOTAL NUMBER OF CHILDREN REACHED OUT
1 - In the month of May, 2018, 3 police trainings were conducted in Surat for a total of 108 police officials. The aim of the training was to sensitize police officials on the issues of child protection and safety. There were briefed about several laws relating to children such as POCSO, Child Labour and Juvenile Justice Act. Along with this, issues such as safe and unsafe touch, Childline services, etc. were also discussed.

2 - In Kaprada, child marriage is a rampant issue. Many a times, it is difficult to stop the weddings when they are about to take place. PCVC team in Kaprada have formed groups of girls invillages who act as the vigilance groups in the community. Through these groups, cases of child marriage have also been reported and have been stopped in a timely manner.
3 - In Valsad the focus was on prevention and awareness at the railway station. An awareness desk was placed near the ticket booth at the railway platform where passengers could approach for information and through the desk, awareness generation was done through distribution of pamphlets and announcements. During this awareness activity, team also conducted meetings and awareness with coolies, nearby shopkeepers, auto rickshaw drivers, etc. on how to identify children who are vulnerable, being trafficked, etc. and to alert necessary railway mechanisms and Childline in case such children are found.
BIHAR

53,803
TOTAL NUMBER OF CHILDREN REACHED OUT
1 - A desk was started at Sitamarhi Station. Being a source state lot of children are seen plying via trains to other States to work. Having a desk at a station will help us stop children from leaving for work.

2 - Five children repatriated to Bihar have each received 20,000 INR from the District Child Protection Unit (DCPU) under the Child Labour Tracking System (CLTS) which was started in 2016 under Chief Ministers (CMs) relief fund. A total of 22 children are being followed up and bank accounts and Aadhar cards for these children have been made. The CLTS scheme help in creating a secure future for these children who are all currently residing in the village.
3 - Team PCVC successfully completed the orientation of Jeevika Community Mobilizers (CMs) and Shiksha sevaks in all our 3 intervention districts in 9 blocks in Bihar. The team reached out to 404 Jeevika CMs and 495 Shiksha sevaks. We are sure that our new ambassadors of child rights will work hard to ensure the protective environment for every child in their respective villages.

4 - The Principal Secretary of Labour Department had organized a meeting in association with UNICEF on 12th June, 2018, inviting organizations and government officers from different department such as Education, SC/ST, etc. to discuss the situation of child labour in the state as well as to take an update on the ongoing CLTS program and the challenges faced for the rehabilitation of rescued children.
ANDHRA PRADESH AND TELANGANA

42,716

TOTAL NUMBER OF CHILDREN REACHED OUT
1 - PCVC Hyderabad team was able to reach 46 schools, in which 81 child rights awareness sessions were conducted covering 1023 children and 179 teachers. During the sessions in some of the schools covered, participants were not only addressed about the child rights but also the child marriage, child sexual abuse, child labour issue etc. Beside this, the team covered child rights sessions in five Madarsas in our targeted area covering 269 children and 10 adults (Moulvis in the Madarsas).

2 - As a part of the regular awareness activities conducted in Hyderabad, child protection related posters and stickers were displayed at important police stations in the city in areas where there is a concentration of child labourers and other child protection issues in the community. Positive response was obtained from these police stations wherein they encouraged the team to discuss about the posters and PCVC’s work for children and how the police and PCVC can work in coordination in order to ensure safety of children. The police stations covered were Golconda, Lunger House, Moghalpura and Dabeerpura.
3 - PCVC Guntur team organized a training program for Aanganwadi teachers for their sensitization regarding children with special needs. The meeting saw the participation of senior-level Doctors, NGO Chairpersons, SSA representatives, ICDS members, etc. The aim of the meeting was to create awareness on the issue amongst children as well as provide capacity building for the teachers to address these concerns in their centers and communities. The training included sessions on early detection of disabilities, care to be taken during pregnancy and after care of children who suffer from various disabilities. The teachers would then train parents in their respective communities and help spread awareness on the issue.

4 - PCVC team in Karimnagar organized a mass awareness campaign in Peddapally district in April, 2018 in partnership with the Traffic Police. Various child protection posters were developed to be used across the city for awareness purposes which was inaugurated by the Deputy Commissioner of Police in the city. Awareness on child protection issues as well as on the various mechanisms available for children, was done across the city which saw the participation of college students, teachers, traffic constables and the general public.
PCVC has been working with children belonging to the disadvantaged backgrounds with the aim of mainstreaming into the education net and eventually into the society. Whilst still continuing to fulfill this aim, PCVC was also look into filling in the gap in the rehabilitation process of children. Identifying a child in distress in one step but the proper and complete rehabilitation of the child is also very important step. In the case of child laborers, the process post sending the child back to their hometowns is crucial and PCVC shall work with the State governments and other important stakeholders from the source states to make sure the process is complete. This year PCVC will also help facilitate a better and safe rehabilitation and repatriation process for children across the national border (Indo-Nepal). In the coming year, PCVC shall continue with the formation of Child Protection Committees (CPC's) in both source as well as destination states. A few CPC’s have formed and are functional in the city of Mumbai. Taking away from the experience we have had in Mumbai, we shall work on replicating such CPC’s, which shall be sustainable in the other urban and rural settings. Working with the order of "Each Child’s Rights Protected, Every Child in School and Learning Well," PCVC will keep on working with thorough enthusiasm and responsibility on the different issues concerning well being and safety of children.
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