While working on the issue of vulnerable children our aim has always been to demonstrate successful programs at the grass root level and through advocacy ensure that the Government replicates these models.

Right from the inception of PCVC, awareness and advocacy have been a major part of our activities. There have been different kinds of awareness programs to reach out to different target groups and stake holders in the community. Media and the civil society have been our vehicles for awareness and advocacy on the issue of working children and vulnerable children.