Ensuring the realization of child rights through specifically designed interventions across selected rural blocks & urban cities in each PCVC state.

Focus Block & City Intervention

Our flagship program, Focus Block Intervention / Focus City Intervention (FBI-FCI), is functional across all PCVC States. With limited funding, it is crucial to have specific and effective interventions, which are both scalable and measurable, across rural and urban areas. Hence, in every PCVC state, we work in one rural district (2 blocks per district; 100 villages per block, on average) and in one city (usually capital city for collaboration with State authorities). Each district/city has been selected based on data (high number of out of school/working children) and on our past experience in the concerned State.

The aim of the FBI-FCI Program is to ensure the realization of child rights by creating sustainable community based prevention mechanisms across villages and cities, with the ultimate goal of demonstrating a scalable model that can be replicated by State Governments. On the ground, our strength lies in the effective mobilisation of capable volunteers from the respective villages and building relationships with community members, parents, and elected
representatives/heads of villages; in terms of advocacy, our work comprises constant dialogue with State Government & District Administration, facilitating the formation of District Task Forces, collecting and sharing data on key child rights issues, and creating networks of likeminded organisations.

The program addresses issues pertaining to vulnerable children and the violation of child rights in general - specifically, out of school children, child labourers, and children involved in trafficking. Activities run under the FBI-FCI intervention include door-to-door surveys; school enrolment drives; child rights awareness sessions, community mobilization; formation of village vigilance groups & child protection groups; parents meetings & counselling sessions; and Right To Education Act assessments & training sessions with local schools.
Lucknow,

Bahraich,

Rajasthan

Jaipur,

Jodhpur

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Gujarat

Surat

Valsad

Maharashtra

Mumbai,

Thane,